

Alao Olufunsho

Graphic Designer | Video Editor | Motion Graphic Designer

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WORK EXPERIENCE

SKLD Integrated Services

Lagos, Nigeria.

SENIOR GRAPHIC DESIGNER (October 2025 - PRESENT)

- Working in the Brands and Marketing department to create and maintain the visual identity of the brand and its sub-brands (Skit Store, SKLD Relief, and BLUTAG) across all social media, websites, in-app displays, and print deliverables at events.
- Creating flyers for various social media platforms and website banners.
- Designing printables and in-store branding, including brochures, catalogues, magazine page design, booth stands, and backdrop designs for exhibitions.
- Using Freepik AI generative features to create models for products and make product shots feel like goods.
- Designing presentation slides for management and partnership mail.
- Designing an email header for announcements and notifications.
- Editing short-form videos for social media.
- Creating motion graphics for Instagram and YouTube.

SYCHER_PARTNERS

Lagos, Nigeria.

Designer + Videographer – (December 2025 - May 2026)

- Working with the communications department to maintain the brand's visual identity across all social media.
- Drafting different content calendars for campaigns and monthly posts.
- Planned and organised a campaign calendar for Data Privacy Week and supervised the launch of our first successful webinar.
- Designing strategies to increase social media engagement and reach
- Creating flyers for various social media platforms.
- Shooting and editing short-form videos for social media.
- Creating motion graphics for Instagram.

TECH HIVE ADVISORY

Lagos, Nigeria.

CONTRACT VIDEOGRAPHER (MAY 2025 - JULY 2025)

- Shot anniversary video, e-skill certification videos, and social media reel.

SKILLS

- GRAPHICS DESIGN
- VIDEO EDITING
- MOTION DESIGN

TOOLS

- ADOBE PHOTOSHOP
- ADOBE PREMIERE PRO
- ADOBE AFTER EFFECTS
- ADOBE ILLUSTRATOR
- CANVA
- CAPCUT

PORTFOLIO LINK

- https://linktr.ee/olufunsho_ezekiel

SOCIALS

- <https://www.instagram.com/alaoolufunsho?igsh=eDIwDm1menNlaDYw>
- https://x.com/alao_funsho?t=NOB_AeQGcRnUOZYcLOfDrq&s=09
- https://www.linkedin.com/in/olufunsho-alao-669a471a0?utm_source=share&utm_c

- Edited videos.

[ampaign=share_via&utm_content=profile&utm_medium=android_app](#)

SKLD Integrated Services

Lagos, Nigeria.

INTERNSHIP (AUGUST 2024 - OCTOBER 2024)

- Worked in the Brands and Marketing department to create fliers for social media – Instagram and the SKLD website.
- Create fliers for social media: Instagram and the SKLD website.
- Editing short video clips for social media.
- Creating motion graphics for Instagram and YouTube.
- Create mockup presentations for products and souvenirs.

GADITES

Lagos, Nigeria.

NOVEMBER - PRESENT (VIDEO EDITOR)

- Worked with the publicity team to create live graphic updates for the minutes of the seminar.
- Extract clips from long-form videos for social media reels – excerpts.
- Work with the content team to plan the content calendar and deliverables for campmeetings

GACCFEL, UNILAG,

Lagos, Nigeria.

JANUARY 2022 - MAY 2023

- Coordinated and headed the design unit to create fliers for social media.
- Designed T-shirt merch for the 2022/23 tenure.

Law Bible Seminar

Staff School, UNILAG.

CONTRACT WORK (2024)

25th MARCH 2024 – 26th MARCH 2024

- Worked with the publicity team to create live graphic updates for the minutes of the seminar.

Communicators For Christ,

Lagos, Nigeria.

JUNE 2023 – JULY 2024

- Coordinating the publicity department (unit).
- Create graphic design fliers for social media – Instagram and WhatsApp.
- Creating and editing short video clips for upcoming meetings.
- Creating motion graphics for social media
- Create merch T-shirts for the 2023/24 theme.

SKILL DEVELOPMENT JOURNEY

- BSC in Communication and Media Studies, Second-class upper
- Adobe Illustrator for Beginners (Adobe-certified instructor – Dan Scott – YouTube)

- [Creation of an Original Logo from Scratch — Domestika 2020](#)
- [Photoshop 101 - 301 — Phlearn](#)
- [Adobe Premiere Pro Tutorial: A Crash Course for Beginners - Dan Scott \(BYOL\)](#)